



Budget 2026–27

Budget brand guidelines

budget.gov.au

Budget logo usage guidelines

- For print, the Australian Government Coat of Arms should be no less than 20mm wide.
- The Budget logo should not be modified in any way. This includes rearranging the design or altering parts of the design.
- The Budget logo should sit on a solid colour background only, not patterned, textured or complex.
- The Budget logo is not to be cropped or used as a pattern.
- The proportions of the Budget logo are to be kept exact at all times.
- When using the Budget logo on a website, the logo should link to the Budget website: www.budget.gov.au.

Refer to the [Australian Government branding guidelines](#) for more information.



Minimum size crest at 20mm wide (for print)

Budget logo

Stacked



Budget
2026–27



Budget
2026–27

Inline



Budget 2026–27



Budget 2026–27

Budget colours

Global



C.100 M.49 Y.0 K.70
#002B54

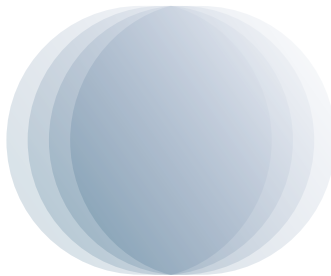
Accent




C.55 M.0 Y.11 K.0
#63cadf

Budget design elements

Overlapping circles



Circle gradient: 
Left colour: #002B54
Right colour: #FFFFFF
Angle: -145°

Transparency: 15%
Circle offset:
Consistent spacing,
stepped out from left

Button



Shape colour: #63CADF
Text colour: #002B54
Corner radius: 4.25mm

Background gradient



Left colour: #002B54
Right colour: #00678d
Angle: -145°

Usage example

Social media tile

