

Budget brand guidelines



Budget logo usage guidelines

- For print, the Australian Government Coat of Arms should be no less than 20mm wide.
- The Budget logo should not be modified in any way. This includes rearranging the design or altering parts of the design.
- The Budget logo should sit on a solid colour background only, not patterned, textured or complex.
- The Budget logo is not to be cropped or used as a pattern.
- The proportions of the Budget logo are to be kept exact at all times.
- When using the Budget logo on a website, the logo should link to the Budget website: <u>www.budget.gov.au</u>.

Refer to the Australian Government branding guidelines for more information.



Minimum size crest at 20mm wide (for print)

Budget logo

Stacked



Inline





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